



## DESIGN TEAM PROFILE

For Hospitality & Commercial  
projects

By Goodlux Design Consultancy Co.,Ltd.  
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@goodlux



@goodluxdesign



**GOODLUX DESIGN** is a full-service collaborative architectural, interior design, and lighting consultancy firm with head office in Bangkok, Thailand. Established in 2012, the firm has developed more than 100 awe-inspiring projects across Asia, ranging from residential to commercial.

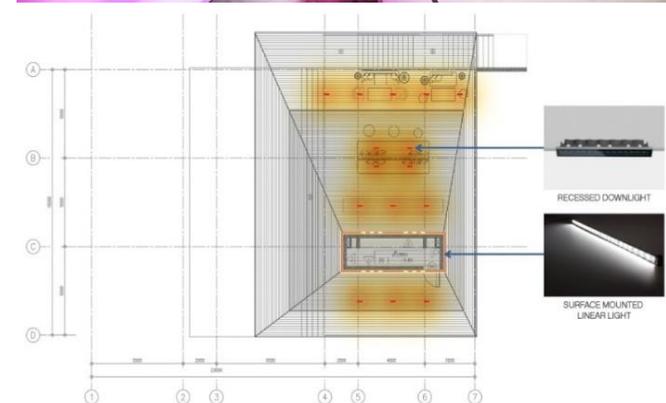
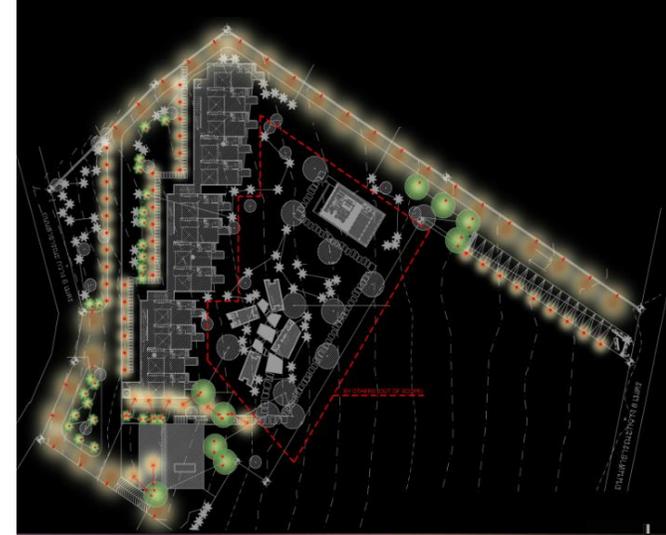


The creative process at GOODLUX DESIGN begins hand-in-hand with the client by conceptualizing a logical series of design solutions that work together naturally. The resulting work encourages the viewer to discover a surprising series of spaces that are not only aesthetically inimitable, but also creates an emotional connection.

GOODLUX DESIGN gives power and strength to dress the space that has been created with a characteristic of design approach. With a “know-how” and “know-who” We have fostered relationships with the most sought-after Designers to redefine the experience of space with a philosophical approach to design – rooted in inspiration – and honouring the context of a project’s location.

## ON-GOING PROJECTS:

1. **The Gems Luxury Pool Villa, Samui** – Interior & Lighting design, completed concept design. Contract will end by December 2019. Project value is 220,000,000 baht.
2. **The Pin Luxury Pool Villa, Krabi** – Interior & Lighting design, completed drawing for construction and under construction process. Contract will end by March 2020. Project value is 60,000,000 baht.
3. **Phranakorn Heritage Hotel, Bangkok** – Interior & Lighting design, completed design development process. Contract will end April 2020. Project value is 80,000,000 baht.
4. **Ratthanathibet Mixed-use Development** – Courtyard & Fairfield hotel Lighting concept design. Contract will end by August 2020. (NDA signed)
5. **Aonang Patek Resort, Krabi** – Lighting design tendering process. Contract will end by November 2019. Project value is 150,000,000 baht.
6. **Avani+ Crown Lanta Resort, Krabi** – Interior & Lighting design, mock-up room execution and full renovations kick off will be in April 2020. The Project value is 120,000,000 baht. (NDA signed)
7. **Novotel Hyderabad Airport, India** – Lighting concept design stage. Contract is signed September 2019 until March 2020. (NDA signed)





OUR GLOBAL CORPORATE CLIENTS



## OUR SUCCESSFUL COLLABORATORS



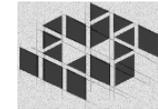
emo\_D



P49 DESIGN



architect kidd



GROUND ARCHITECTS



loilo



SPA+A Architect



digitalspace

# OUR ACHIEVED LOCATIONS

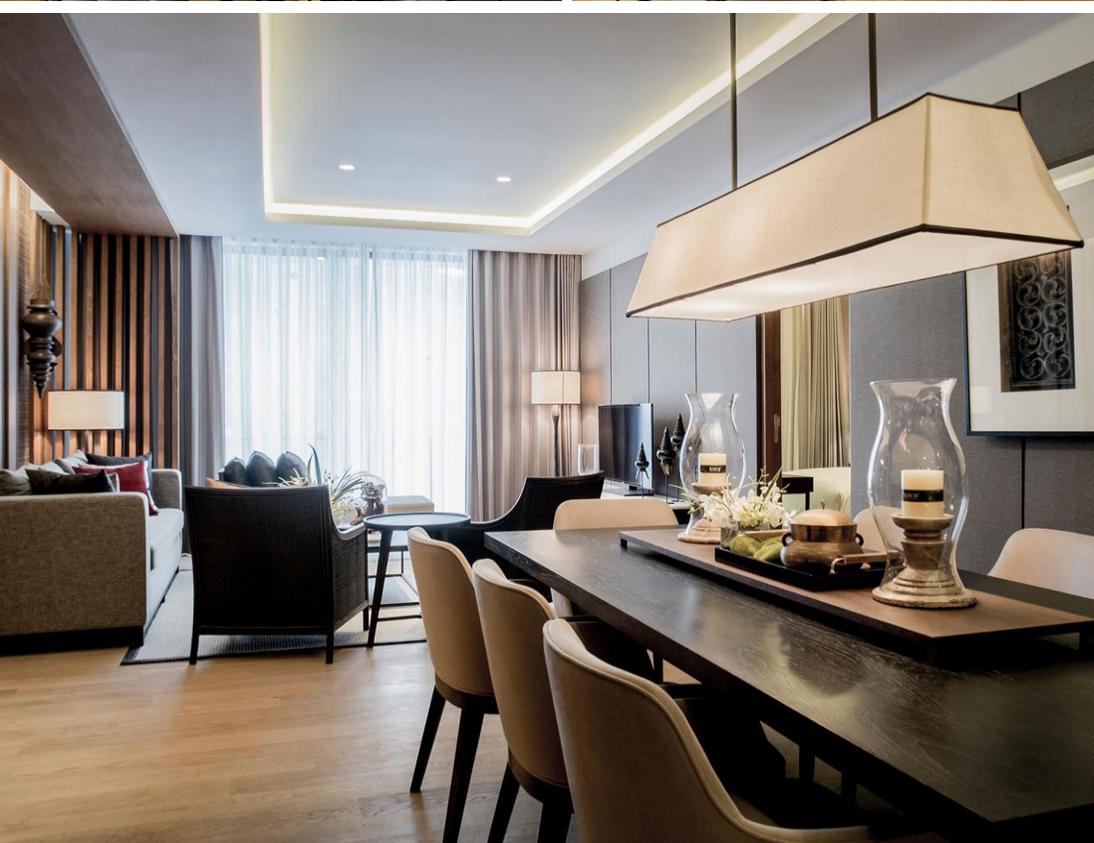




## ANANTARA CHIANA MAI

Location: Chiang Mai  
Area: Approx 7,700 sq.m.  
Year: 2014 - 2017  
Status: Completed

In collaboration with SPA+A Architect and PIA Interior Co., Ltd.



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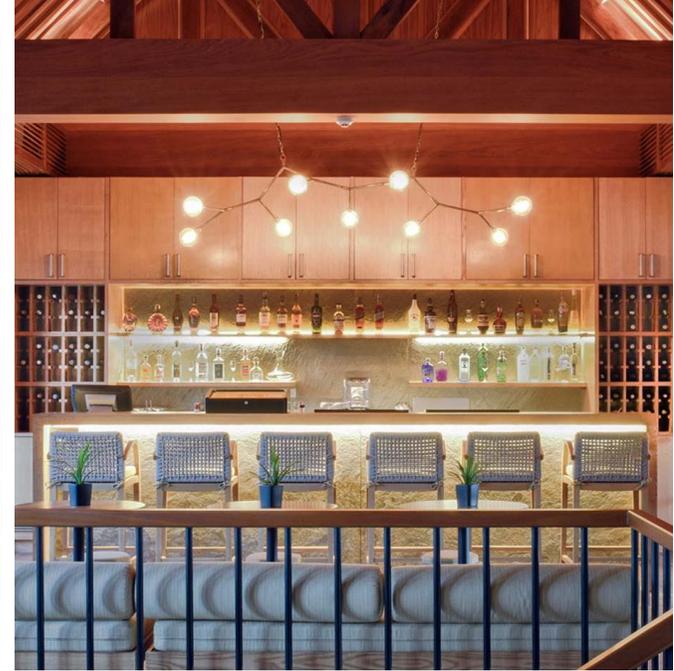




## AZERAI LUANGPRABANG HOTEL

Location: Laungprabang, Lao  
Area: Approx 7,817 sq.m.  
Year: 2015-2017  
Status: Completed

Interior & Lighting Design in collaboration with Scale1:1



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**goolux**  
Design Consultancy



## SERAI LAUNGPRABANG RESORT

Location: Laungprabang, Lao  
Area: Approx 7,817 sq.m.  
Year: 2014 - 2017  
Status: Completed

Interior & Lighting Design in collaboration with Scale1:1





## AMARI RESIDENCE PATTAYA

Location: Pattaya  
Area: Approx 4,500 sq.m.  
Year: 2014 - 2017  
Status: Completed

Interior & Lighting Design in collaboration with Model1:1



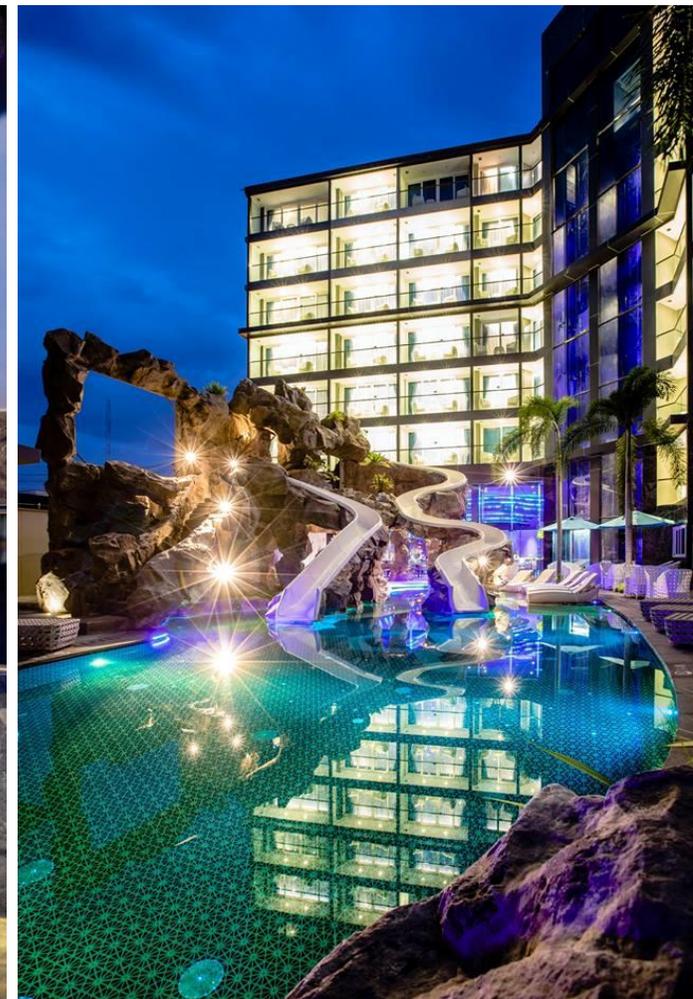


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Design Consultancy



## CENTARA AZURE HOTEL

Interior & Lighting Design in collaboration with Model1:1

Location: Pattaya  
Area: Approx sq.m.  
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Status: Completed



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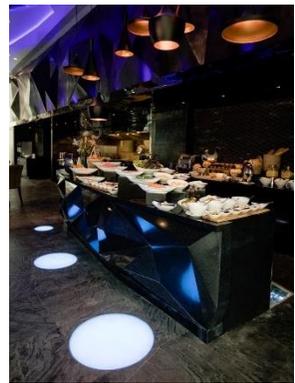


## CENTARA GRAND PRATAMNAK

Location: Pattaya  
Area: Approx 14,000 sq.m.  
Year: 2012 - 2014  
Status: Completed

Interior & Lighting Design in collaboration with Model1:1





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## INIALA BEACH HOUSE

Location: Phuket  
Area: Approx 9,000 sq.m.  
Year: 2014 - 2016  
Status: Completed

In collaboration with Graham Lamp, Crafactor, Campana brothers, Ramon Obeda, Jaime Hayon, Joseph Walsh, A-cero



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## OUR PROJECT REFERENCES



### 137 PILLARS HOUSE BANGKOK

Location: Bangkok  
Area: Approx 90,000 sq.m.  
Year: 2014 - 2017  
Status: Completed

In collaboration with Palmer & Turner (Thailand) Ltd , P49Design,  
Santhaya & Associates and PLandscape.





## 137 PILLARS HOUSE BANGKOK

Location: Bangkok  
Area: Approx 90,000 sq.m.  
Year: 2014 - 2017  
Status: Completed

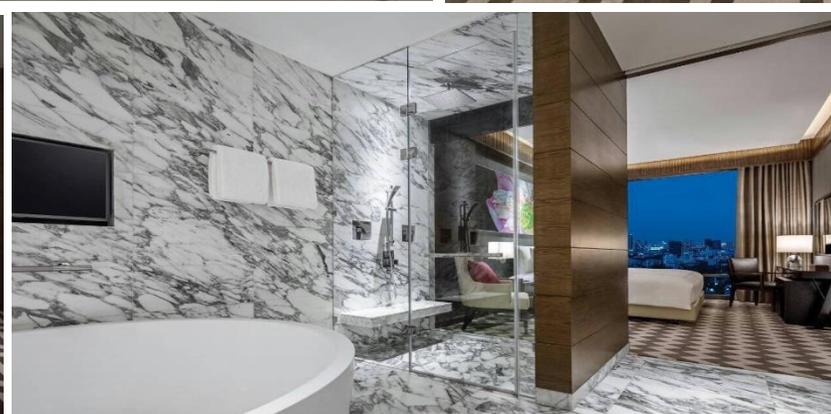
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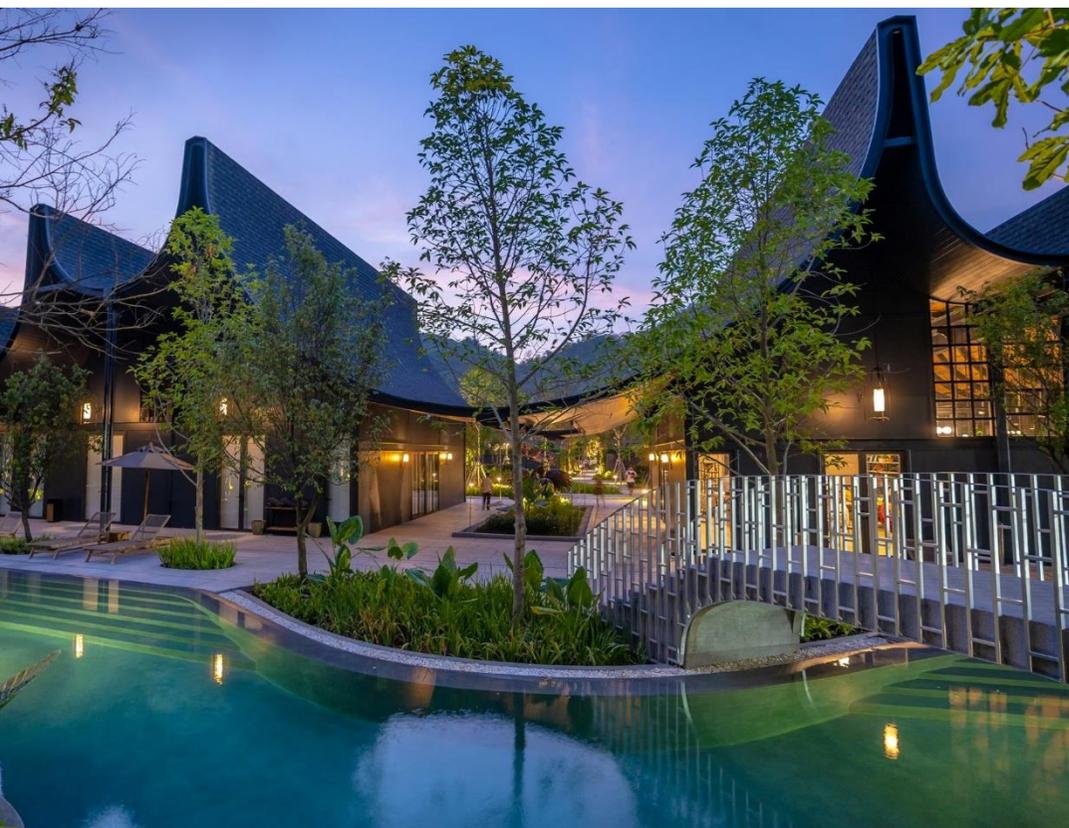


## HOTEL LABARIS KHAOYAI

Lighting Design in collaboration with Chat Architect and Shma Landscape

Location: Khaoyai  
Area: Approx 14,000 sq.m.  
Year: 2016 - 2018  
Status: Completed





## HOTEL LABARIS KHAOYAI

Lighting Design in collaboration with Chat Architect and Shma Landscape

Location: Khaoyai  
Area: Approx 14,000 sq.m.  
Year: 2016 - 2018  
Status: Completed





## THE GALLERY RESIDENCE

Location: Pattaya  
Area: Approx 8,000 sq.m.  
Year: 2016-2018  
Status: Completed

Lighting Design in collaboration with MakeAscene

## OUR ON-GOING PROJECT REFERENCES

2019-2020





## **THE GEMS SAMUI POOL VILLA**

Location: Koh Samui, Thailand  
Area: Approx 11,000 sq.m.  
Year: 2019 - 2020  
Status: Under demolition and will start renovation by November 2019



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## **THE PIN LUXURY POOL VILLA**

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Year: 2019 - 2020  
Status: Under construction



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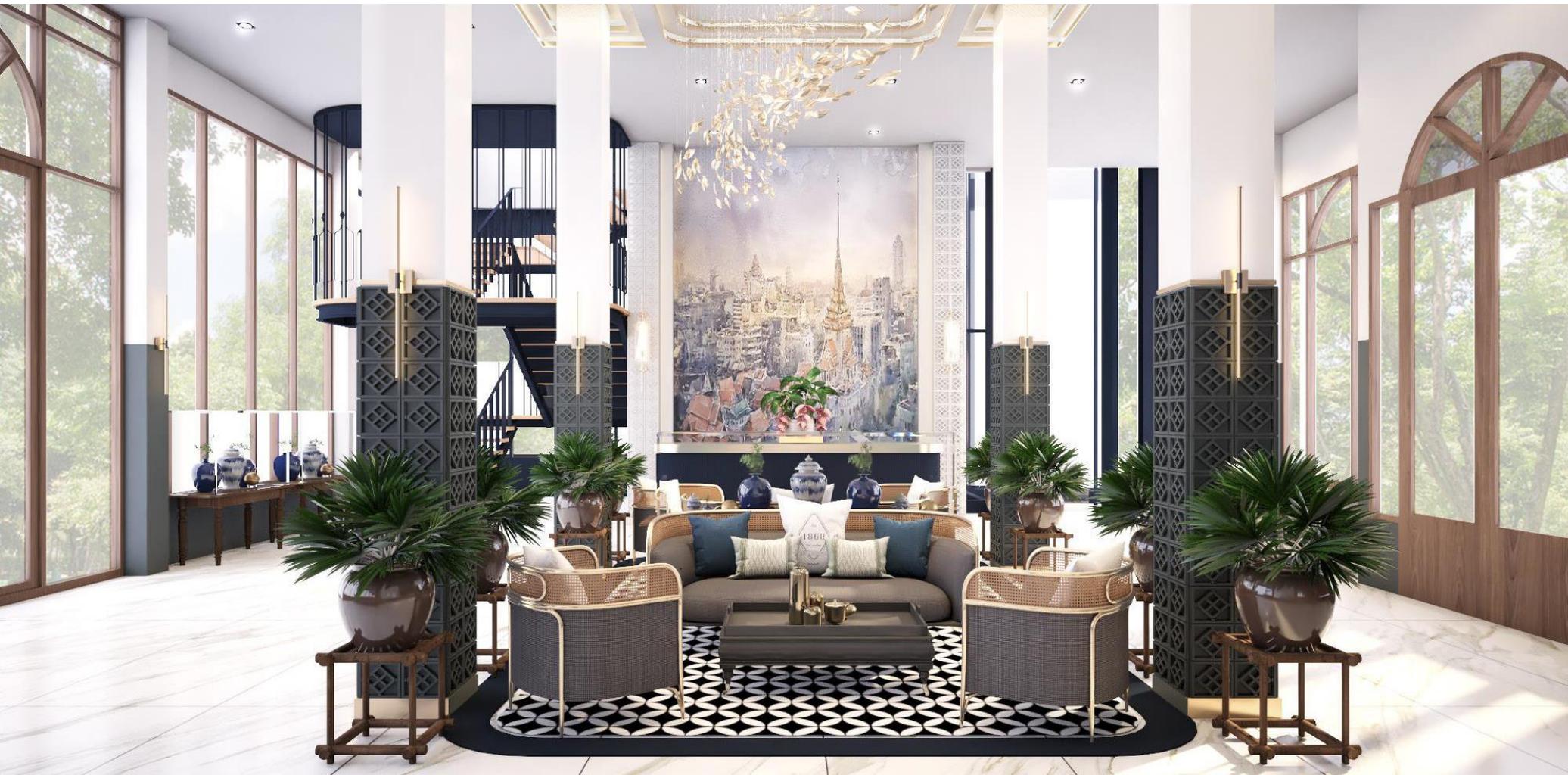
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## **PHRANAKORN HERITAGE HOTEL**

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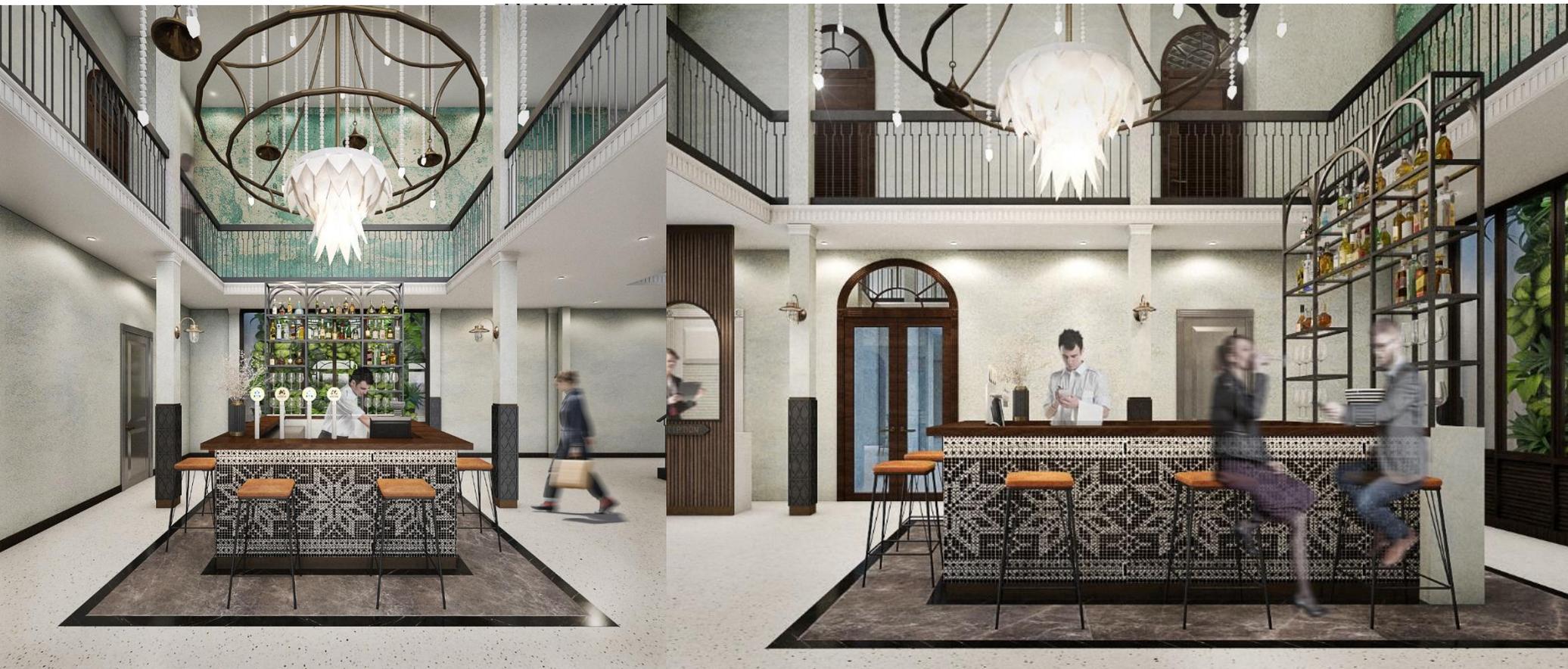
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Status: Under demolition and will start renovation by November 2019



## **SONG WAT HOTEL**

Location: Bangkok, Thailand  
Area: Approx 5,000 sq.m.  
Year: 2020  
Status: Under demolition and will start renovation by January 2022



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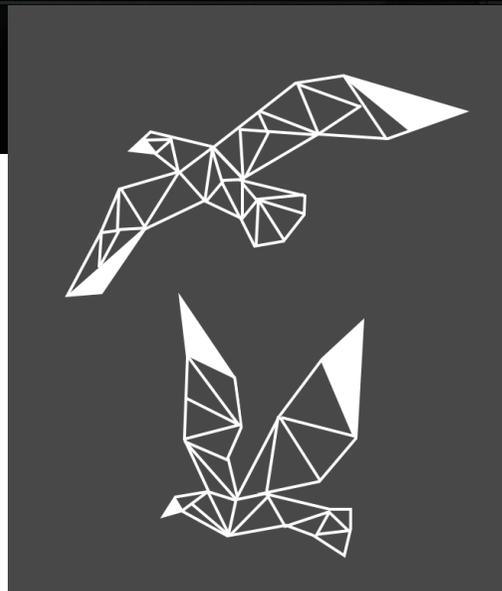
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## OUR INSTALLATION DESIGN REFERENCES

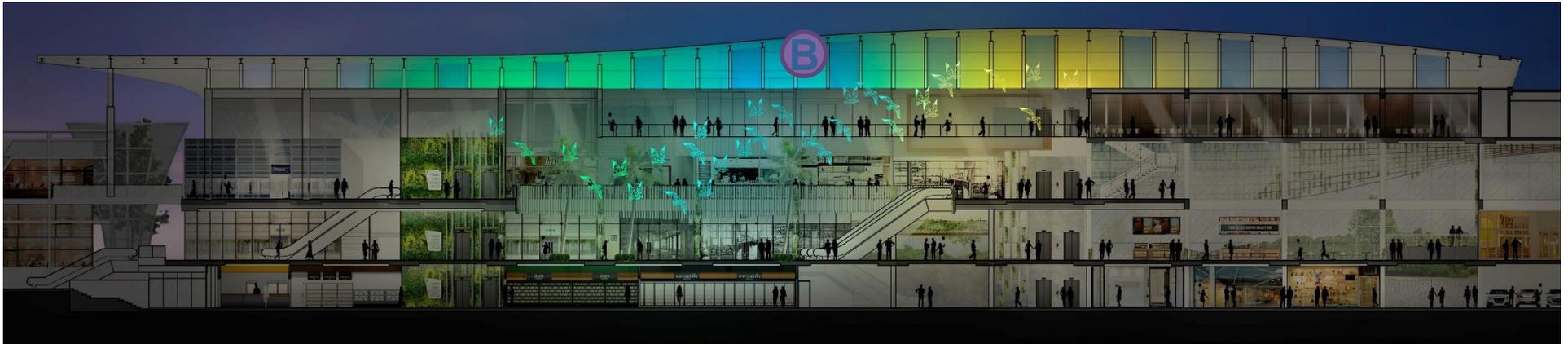


## Interior Art Installation

Animal body made of  
white acrylic hanging  
from the roof  
structure

### ATT U PARK

Location: Bangkok  
Area: Approx 8,000 sq.m.  
Year: 2018-2018  
Status: Under - construction



A



Surface-mounted  
RGB LED  
spotlight, wide  
beam

B



Surface-mounted  
RGB LED linear  
light



Exterior Art Installation  
Community Mall

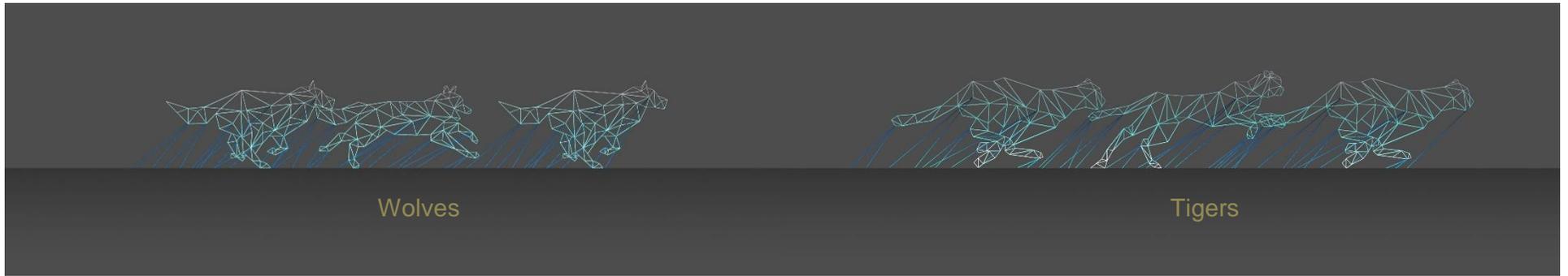


Smaller animals

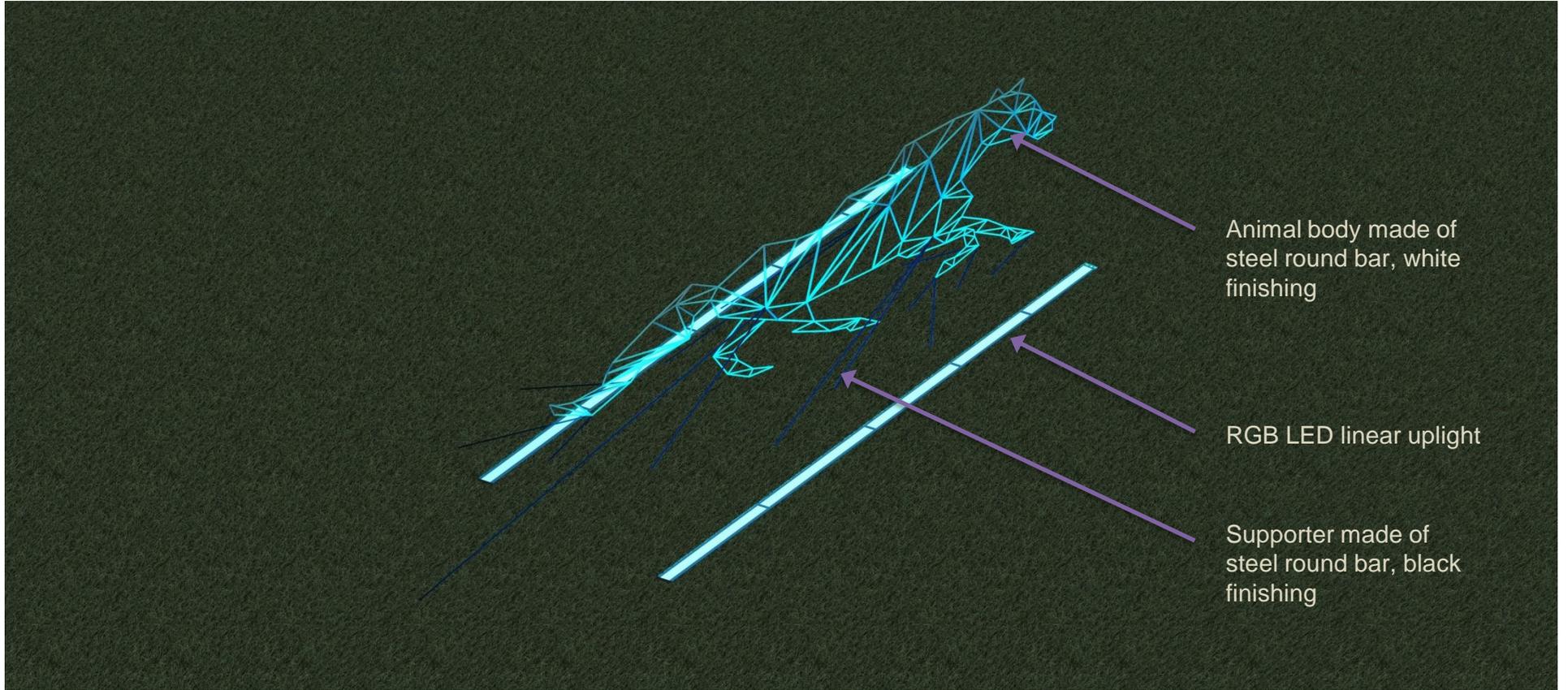


Larger animals

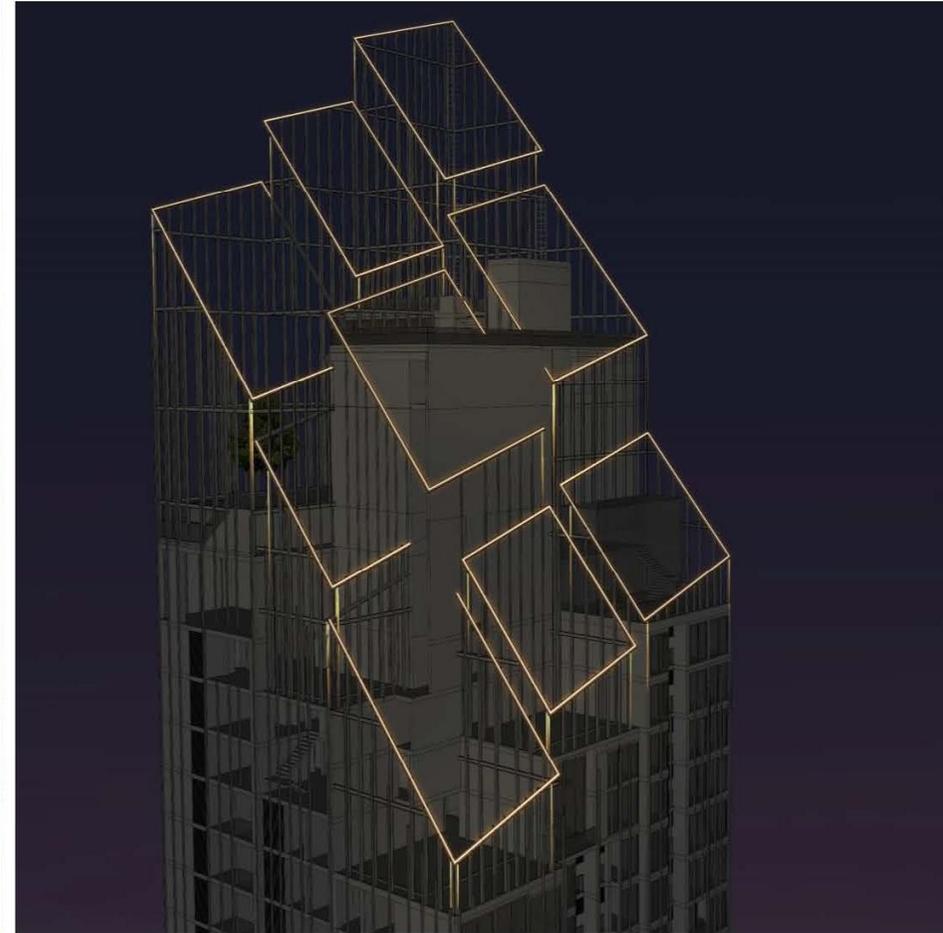
Driving direction



## Running Animals Sculptures



## OUR LIGHTING DESIGN PROCESS REFERENCES



### **HYDE SUKHUMVIT 11**

Location: Bangkok, Thailand  
Area: Approx 30,000 sq.m.  
Year: 2016 - 2018  
Status: Completed



SCALE 1 : 1 Model Facade Lighting Mock Up

### **HYDE SUKHUMVIT 11**

Location: Bangkok, Thailand  
Area: Approx 30,000 sq.m.  
Year: 2016 - 2018  
Status: Completed

## OUR COMPUTERIZED IMAGE REFERENCES



WATERFRONT HOTEL



NAIROBI MIXED USE TOWER



RAMADA HOTEL PATTAYA







  
**WYNDHAM**  
Atlas Wongamat  
Pattaya



WYDHAM HOTEL PATTAYA

Goodlux Design Consultancy Co.,Ltd.



WYDHAM HOTEL PATTAYA

Goodlux Design Consultancy Co.,Ltd.





NAIROBI MIXED USE PROJECT

Goodlux Design Consultancy Co.,Ltd.

NAIROBI LUXURY HOTEL



# THANK YOU

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